

Intellectual Property

Protecting Your Competitive Edge

Intellectual property is one of the most important yet frequently overlooked categories of assets of any business. In the early stages of a company's growth, these assets often serve as the foundation for corporate financing. As a business matures, intellectual property enables it to carve out niches, protect markets, launch new products and form strategic business relationships.

The competitive edge of any business is more often than not the result of the collective effort and dedication of individuals developing new and innovative ways to permit their businesses to grow. Intellectual property, whether in the form of patents, trademarks, copyright, industrial designs or trade secrets, should be protected as a means of enhancing and rewarding this creativity and investment.

Our Expertise – Meeting Client Needs

Our expertise in the area of intellectual property law is extensive. We assist in negotiations, provide comprehensive legal opinions and secure proprietary rights for all manner of intellectual property. Our attorneys have handled the full range of intellectual property mandates, including basic registration, licensing and other contractual matters, financings and mergers and acquisitions, and complex litigation both at the federal and provincial level.

We recognize and understand the fundamental need of businesses to stay one step ahead of the competition. We also understand the vital role that intellectual property plays in enabling businesses to create and enhance innovative products and stimulate creativity.

We have a proven track record representing large public and private corporations, as well as emerging, technology-driven owner-operated enterprises and the venture capitalists who finance them. In addressing intellectual property issues, our attorneys have acted for clients in connection with a wide array of products, services and technologies, spanning a full range of industries including manufacturing, information technology, telecommunications, pharmaceuticals, clothing and retail.

Mergers and Acquisitions

Taxation and Estate Planning

Intellectual Property

International Trade Law

Labour Law

Civil and Commercial Litigation

Banking & Finance



Dedicated to Excellence

- Getting the job done in an efficient and cost effective way
- Providing clients with value and respecting budgets
- A proven track record representing entrepreneurs and large corporations and the venture capitalists who finance them
- Skilled in Quebec's unique language laws and civil law tradition, including as they affect trademark rights
- Handling basic and complex issues promptly and cost effectively

Our Expertise extends to:

- Registration of intellectual property
- Registration of domain names and development of related acquisition and dispute resolution strategies
- Trademark prosecution
- Trademark opposition proceedings
- Opinions on registration and infringement issues
- Licensing
- Representation before administrative tribunals
- Litigation related to the enforcement and defence of intellectual property rights
- Coordination and maintenance of international intellectual property portfolios

Handling Quebec's Unique Issues

We routinely address the concerns of clients located outside of Quebec regarding conducting business in the province. For example, we provide advice on various trademark and language issues that are unique to Quebec and its civil law tradition.

A Skilled Team Dedicated to Excellence

By accessing all the resources within the firm, we not only round out intellectual property needs but also address other legal and commercial requirements related to the commercialization of a client's products and services. In particular, our attorneys regularly advise clients on business law issues affecting intellectual property, providing advice which addresses their business objectives as opposed to mere technical esoterica.

We ensure that our clients are aware of the options available to protect and enforce their intellectual property and of the corresponding steps and costs involved. We are acutely conscious that clients look for value in legal services, and recognize that budgets must be respected. Quick turnaround and cutting edge advice of the highest quality are hallmarks of our service.

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Staying One Step Ahead: Our vertically integrated Sector Teams address the highly specialized needs of the corporate finance and securities, venture capital, life sciences, licensing and technology, energy, franchising and real estate sectors.



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